

Upcoming Events

September

Monday, September 14
15th Annual School/Business Partnership Golf Tournament

Location: Heritage Country Club, Sampson Road, Charlton
Time: Registration/Lunch: 11:30 a.m. – 1 p.m./Tee Time: 1:00 p.m.

Tuesday, September 29
Business After Hours
Hosted and Sponsored by Yong Shings Restaurant

Location: 90 Auburn Street, Auburn
Time: 5:30 – 7:30 p.m.

October

Wednesday, October 14
BEST OF AUBURN Awards Breakfast

Location: Pakachoag Church, 203 Pakachoag Street, Auburn
Time: 7:30 – 9:15 a.m.
This program is **FREE** and **OPEN TO THE PUBLIC.**

November

Wednesday, November 11
Educational Program & Mini-Grant Awards Breakfast

Location: Holy Cross College, Hogan Campus Center, Worcester
Time: 7:30 – 9:15 a.m.

December

Wednesday, December 14
Holiday Business After Hours

Location: Pakachoag Church, 203 Pakachoag Street, Auburn
Time: 5:30 – 7:30 p.m.

15th Annual School/Business Partnership Golf Tournament

It's a par 15 for the Auburn Chamber of Commerce, as the Chamber once again will host its 15th Annual School/Business Partnership Golf Tournament. The tournament is held each fall by the

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Auburn Chamber of Commerce will host new "BEST OF AUBURN" Business Contest

For the last five years, the Auburn Chamber of Commerce has hosted its annual "Best Dressed" Business Awards. According to the Chamber's President Bernard Gagnon, the Chamber is expanding its awards this year to include a new "BEST OF AUBURN" Business Contest.

"We're very excited to be able to include more local businesses in our contest," Gagnon said. "It's a great way to honor those Auburn businesses that are the backbone of our community."

Additionally, the Chamber will still feature its "Best Dressed" Awards categories, to recognize

those Auburn businesses that have made a substantial contribution to the community through the aesthetic appeal, physical appearance and exterior maintenance of their business property.



To vote in the "BEST OF AUBURN" Business Contest, as well as the "Best Dressed" Business Awards, you may vote online at www.auburnchamberma.com and click on the "BEST OF AUBURN" button on the homepage.

Awards will be given out at the Auburn Chamber's "BEST OF AUBURN" Awards Breakfast on Wednesday, October 14, 7:30 - 9:15 a.m. at the Pakachoag Church, 203 Pakachoag Street, Auburn.

Categories in the "BEST OF AUBURN" Business Contest are:

- Best Restaurant
- Best Breakfast Location
- Best Lunch Location
- Best Dinner Location
- Best Cultural Organization
- Best Family Fun Destination
- Best Bank
- Best Credit Union
- Best Car Dealer- New
- Best Car Dealer-Used
- Best Teaching Facility (i.e. dance, karate, music, etc.)
- Best Fitness Facility
- Best Salon/Day Spa
- Best Insurance Agency
- Best Gas Station
- Best Retail Location
- Best Nursery/Garden Center/Florist/Floral Arrangements
- Best Travel Agency
- Best Real Estate Agency
- Best Hotel/Motel
- Best Shopping Plaza/Mall

Categories in the "Best Dressed" Awards are:

- "Best Dressed" Retail
- "Best Dressed" Manufacturing
- "Best Dressed" Municipal/Civic Organization
- "Best Dressed" Service/Professional Office

The October 14 program is **FREE** and **OPEN TO THE PUBLIC**. A continental breakfast will be served. For more information, visit www.auburnchamberma.com or register today by emailing at info@auburnchamberma.com.

New Officers and Directors Appointed to the Chamber

Receiving citations and a gift from the offices of State Sen. Michael Moore and State Rep. Paul Frost, outgoing Auburn President Joseph Scheinfeldt took his leave as the head of the Board to the accolades of his fellow board members and guests at the 47th Annual Auburn Chamber Meeting held on April 8.

Newly elected Chamber officers for the 2009-2010 year are: President – Bernard T. Gagnon, Webster Five Cents Savings Bank; Vice President – Kimberly Harmon, Harmon Home Health; Treasurer – Ralph Marois, Marois Brothers, Inc.; Secretary – Sheila Barter, Harmon Home Health; President Ex-Officio – Joseph Scheinfeldt, Rauker, Scheinfeldt & Co., Inc.



President Bernie Gagnon – Vice President Kim Harmon

New directors include: Lawrence A. Brodeur – Ahalt, Ball & Brodeur, P.C.;

Carrie Cross – Life Care Center of Auburn; William Kerrissey – Millbury Federal Credit Union.

Returning directors include: Donald Bourque – DES Staffing Services; Ann Klein-Flynn – Emerson Realtors; Mark Sarkisian, Jr. – Capitol Siding Company; Pat Sexton – South County Physical Therapy Associates; Orville G. Sheldon – Sheldon's Harley – Davidson/Buell; Deborah M. Wilczynski – Webster Five Cents Savings Bank.

Lifetime Directors are: Robert B. Cullinan – Cullinan Engineering Company; Mark Sarkisian, Sr. – Capitol Siding Company.

We thank all our officers and directors for their continued commitment and service to the Auburn Chamber of Commerce.

Auburn Chamber Referral Group – OPEN HOUSE Friday August 21 2009

Got Business? Need Business? Come Check Us Out!

The Chamber is currently looking for additional business people to whom they can refer business. You are invited to attend and learn more about what this group can do for you to generate a steady source of referral business.

HOW THE PROGRAM WORKS: Professionals from non-competing industries meet the first and third Friday of the month to share qualified referrals. Referrals are businesses you have a personal connection with, and that you are willing to share with a member of the group. It is also a great opportunity to network and build relationships. And, it's perfect for those individuals who need to initiate sales but dislike cold-calling or to just add to your client base.

ABOUT THE GROUP: The Auburn Chamber Referral group is seeking active, energetic professionals to participate from the follow-

ing categories: accounting, payroll service, cell phone-wireless communications, photography, home repair/handyman, telecom service and equipment, electrician, appraiser, travel agent, caterer, wedding planner, auto sales, cleaning company, hotel sales, moving company, radio or TV ad sales, among others.

There is no cost to attend the OPEN HOUSE. To be a participant in the Referral Group, you must be a Chamber member. Cost per year is \$150 to be a part of the Referral Group.

For more information, please call Eleanor Houbre at **(508) 753-2924, ext. 224**, or **info@aburnchamberma.com**.

To view a list of current members visit the chamber's website at www.auburnchamberma.com

ATTEND AN OPEN HOUSE AND FIND OUT HOW YOU CAN BENEFIT FROM THE CHAMBER'S REFERRAL GROUP!

Please join us for our next Referral Group Open House

DATE: Friday, August 21, 2009

TIME: 7:15 – 7:30 am -- Networking & Continental Breakfast

7:30 – 9:00 am -- Referral Program

NEW LOCATION: AMF Auburn Lanes, 101 Southbridge Street, Auburn, MA.

COST: No Cost for the Open House

15th Annual School/ Business Partnership Golf Tournament

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Chamber to benefit mini-grants for teachers and scholarships for students and member businesses. This year's tournament will be held on Monday, Sept. 14, 2009 at Heritage Country Club, on Sampson Road in Charlton.

"This is a really fantastic event that brings together our business community," said Auburn Golf Committee Chair Fred Sexton. "Each year we raise thousands of dollars for graduating seniors, educators and local businesses."



Partnership sponsor, South County Physical Therapy's foursome.

Registration and lunch begins at 11:30, and Tee Time is at 1 p.m.

"We have tournament sponsorship opportunities still available," Sexton said. "This is a great way to build your company exposure and brand presence, while also helping the Auburn community. We are happy to welcome back **Harmon Home Health** as a tournament sponsor and welcome our newest tournament sponsor **Herb Chambers Toyota/Hyundai of Auburn**."

A variety of sponsorships are still available. Visit the Chamber's website at **www.aburnchamberma.com** for more information.

The Putting Contest will be sponsored again by Webster Five Cents Savings Bank and our Lunch Sponsor will once again be Outback Steak House of Auburn.

We thank all of our sponsors for their continued support!

For more information, or to become a sponsor, please contact Eleanor Houbre at **508-753-2924 ext. 224**, or email **info@auburnchamberma.com**.

Chamber Vice President Kim Harmon Featured in National Magazine

Kimberly "Kim" Harmon, founder and CEO of Harmon Home Health in Worcester, and newly elected vice president of the Auburn Chamber of Commerce, is one of only three female entrepreneurs profiled in the June issue of the national magazine *Good Housekeeping*. Harmon was featured in the article for developing a new and growing niche in the health care field.



Kimberly Harmon, founder and CEO of Harmon Home Health

Harmon began her private home care agency, Harmon Home Health, in 2006 because "everyone deserves the opportunity to remain safe and happy in their own environment."

She has consistently delivered her message to business women across the region who aspire to entrepreneurship.

"Determine what you are passionate about, stay true to your vision and always incorporate your core fundamental values in your work," she said.

The article highlighted her personal sacrifices, challenges, and her perseverance in building a home care agency.

The *Good Housekeeping* article, headlined "My Brilliant (New) Career" is available online at <http://www.goodhousekeeping.com/family/balancing/career-change-advice-2>.

Auburn Chamber Members Featured on Fox25 News "Zip Trips"

Some exciting visitors came to the town of Auburn in May-Fox25 newscasters Gene Lavanchy, Kim Carrigan, Doug Meehan and Doug "V.B." Goudie. The four were in town to spotlight Auburn as one of the towns featured in its "Zip Trip" segment. The early morning show visits area communities on Fridays throughout the spring and summer, and highlights business owners and members of the community.



Chamber Member Elaine McCool of Hobbytime, being interviewed by news reporter Kim Carrigan

The show's live newscast, which aired on May 8, featured Chamber members Chuck's Steak House and Hobbytime, as well as other Auburn businesses - Ronnie's Sea Food, TJ's Seafood Bar & Grille, and The Farmer's Daughter.

the Auburn High School football team, 2008 Super Bowl champions, were congratulated on air and took part in the show's trivia segment. Ten seniors were asked questions about the town, and given 60 seconds to answer. They answered an impressive seven out of 10 correctly.

In addition, on the "Zip Trip,"



Chamber Member from Chuck Steak House

A special thanks to Kristen Pappas, Auburn's director of Recreation and Culture for coordinating the "Zip Trip" visit for our town. It gave the community and our local businesses great exposure. "We thank you Kristen for all that you do for the town and our wonderful community," said Eleanor Houbre, director of the Chamber.

A Cleaner Town Thanks to Almost 300 Auburn Volunteers

The Auburn Chamber's Town Wide Clean-Up on May 2 was an extremely successful event this year, with a record seven tons of trash and one ton of recycling collected in just three hours. The nearly 300 volunteers worked tirelessly to help beautify the town, with a record-breaking four dumpsters full of metal recycling collected with the help of Frankenstein's Recycling. This was the most the company has ever collected from a one day event.



Chamber President Bernie Gagnon jumps into action

Through a request from the Auburn Board of Health, the Chamber cleaned up several areas throughout the town where tire dumping was an issue. A total of 60 tires were pulled from the areas of Rochdale and Pakachoag Streets. Tires were buried and in swampy ditches, making it a difficult task for the volunteers. The disposal of the tires was made possible through the support of Auburn's tire companies: TCI, Town Fair Tire and Firestone.

Auburn for collection and disposal of the recycling items," said Auburn Chamber Director Eleanor Houbre. "We'd also like to thank Guertin Trophy of Auburn for donating the yellow safety shirts for all the volunteers and the Outback Steakhouse for hosting and sponsoring a wonderful luncheon for all the volunteers after the clean-up. The Chamber would also like to give a special thanks to Ben Masterman, of Mastermans in Auburn for donating all the supplies needed for the event."

"We'd like to thank Central Mass. Disposal and Wheelabrator of Millbury for their support for the collection and disposal of the record amount of trash collected. Thanks also to Casella Waste Services of

This collaborative town-wide event is held every two years. So, start thinking about getting involved for Town-Wide Clean-Up Day in May 2011.



Volunteers from Clean-up Day

Welcome To New Members

The Auburn Chamber of Commerce would like to welcome the following new members:

- AIM Business Solutions
- Balian Family Dental
- Bank of Canton
- Bernie's Audio Video
- Crystal Clear Cleaning
- Eagle Strategies
- Frans Farrugia Construction
- Harmon Enterprise LLC
- House of Wheels
- Kadant Web Systems, Inc.
- Kay-Gee Signs & Graphics
- Pakachoag Acres Day Care
- Paula Denoncourt, Holistic
- Paul's Landscaping
- Royal Insurance Agency
- Staples of Auburn
- Seasons at the Spa
- Uncle Jay's Twisted Fork
- VX Coatings
- Worcester Regional Association of Realtors



AUBURN
CHAMBER of COMMERCE
446 MAIN STREET, SUITE 200
WORCESTER, MA 01608

DATED MATERIAL

Member Spotlight: South County Physical Therapy Company increases its presence in Central Massachusetts

Auburn has been home to South County Physical Therapy since its inception in 1985. The brainchild of Catherine Hoover-Smith, a licensed physical therapist, South County Physical Therapy offers patients quality, personalized rehabilitative care in a safe, comfortable and compassionate environment. In addition to its Auburn location, South County also offers a Westborough office, and in May of 2009, the newest South County location opened in Worcester at 102 Shore Drive, across from the Greendale YMCA.

As an Auburn Chamber member for many years, Hoover-Smith knows the value of being part of a local community.



Catherine Hoover-Smith,
founder of South
County Physical Therapy

"The Chamber makes invaluable contributions to the community, from its networking, business support and advocating for its members, the Auburn Chamber of Commerce helps small businesses cultivate growth in our area. Our office manager, Pat Sexton, is part of the Board of Directors. We're very proud to be part of the Auburn Chamber."

Hoover-Smith noted the incredible success of the Chamber's Annual Health Care Expo. "We were very excited to help out with the Expo," she said. "We had an exhibit table and did a speaking presentation."

October is National Physical Therapy month, and each year South County presents the Chamber's Coffee Sponsorship and Business Spotlight during that month's event, to help educate the Chamber membership on the merits of physical therapy, Hoover-Smith added.

At South County Physical Therapy, education is a huge part of its philosophy.

"We do a lot of patient education," Hoover-Smith said. "We take a personal interest in educating our patients so they un-



The Complete List of Services (which continues to grow!) includes:

- Athletic Training
- Aquatic Physical Therapy
- Custom Orthotics
- Educational Lectures
- Functional Spine Care
- Golf Conditioning
- Industrial Rehabilitation/ Ergonomics
- Isokinetic Testing
- Massage Therapy
- Orthopedic Rehabilitation
- Pediatric Orthopedic Rehabilitation
- Pelvic Floor Issues
- Sports Conditioning
- Sports Medicine and Rehabilitation

derstand how to take care of themselves. Prevention is the key."

For well over 20 years, Hoover-Smith and her staff have taken a leadership role in the Central Massachusetts area especially in working with athletes, from adolescence, high school and college, to professionals and those "weekend warriors."

"There are people on our staff who are basketball coaches and collegiate cheerleaders," she said. "We offer a lot of sports therapy programs. We have a golf program for golf conditioning, athletic training, sports conditioning, and sports medicine and rehabilitation."

South County's mature staff is trained to provide patients and clients with traditional physical therapy services, IMPACC program ergonomics, women's health interventions, athletic training services including prevention programs, a special Fit for Golf program, and a massage practice.

"I've been doing this (physical therapy) since 1979 and I still love what I do," Hoover-Smith said.

South County Physical Therapy accepts most insurance carriers. To find out more, please visit www.southcountypft.com.